

2019-20 SEASON

CABARET

Mainstage
 August 28 - October 6, 2019
 Space Reservation by: 7/12/19
 Artwork Due: 7/19/19

A CHRISTMAS CAROL

Mulitz-Gudelsky Theatre Lab
 November 29 - December 29, 2019
 Space Reservation by: 10/11/19
 Artwork Due: 10/18/19

THE HUMANS

Mainstage
 April 1 - May 3, 2020
 Space Reservation by: 2/14/20
 Artwork Due: 2/21/20

THE ROYALE

Mulitz-Gudelsky Theatre Lab
 September 25 - October 27, 2019
 Space Reservation by: 8/9/19
 Artwork Due: 8/16/19

MISS YOU LIKE HELL

Mainstage
 January 29 - March 1, 2020
 Space Reservation by: 12/13/19
 Artwork Due: 12/20/19

PIPPIN

Mainstage
 June 10 - July 19, 2020
 Space Reservation by: 4/24/20
 Artwork Due: 5/1/20

SINGIN' IN THE RAIN

Mainstage
 November 8, 2019 - January 5, 2020
 Space Reservation by: 9/20/19
 Artwork Due: 9/27/19

THE AMATEURS

Mulitz-Gudelsky Theatre Lab
 March 4 - April 5, 2020
 Space Reservation by: 1/17/20
 Artwork Due: 1/24/20

Production	Premium Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad
CABARET	\$1,300	\$1,100	\$750	\$400
THE ROYALE	\$900	\$700	\$450	\$300
SINGIN' IN THE RAIN	\$1,500	\$1,300	\$1,000	\$600
A CHRISTMAS CAROL	\$900	\$700	\$450	\$300
MISS YOU LIKE HELL	\$1,300	\$1,100	\$750	\$400
THE AMATEURS	\$900	\$700	\$450	\$300
THE HUMANS	\$1,300	\$1,100	\$750	\$400
PIPPIN	\$1,300	\$1,100	\$750	\$400
ALL PRODUCTIONS	\$7,050	\$5,850	\$4,013	\$2,325

*** Advertisers who contract for all programs receive a 25% discount.**

- Ad rates are for color process advertisements.
- There is a design fee of \$250 for us to produce a camera-ready ad.

AD DIMENSIONS & FILE SPECIFICATIONS

Finished Program (Trim) Size: 5.5" x 8.5"
Full-page ad without bleeds: 5.125" X 8.125"

Full-page ad with bleeds: 5.5" x 8.5" with .125" bleed on all sides (5.75" x 8.75"); all essential text and images at least .125" inside the trim area (5.125" x 8.125")

Half-page ad: 5.25" x 3.9375"
Quarter-page ad: 2.5625" X 3.9375"

File Specifications: We accept digital media via email. Your file should be submitted as a high resolution (300 dpi) .jpeg, .tiff or .pdf file; CMYK mode; and 100% of the specified ad size. Send all materials to Kristina Erwin at kerwin@olneytheatre.org



2019-20 ADVERTISING CONTRACT

Advertiser: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____
 Website: _____

Make checks payable to:
 Olney Theatre Center
 2001 Olney-Sandy Spring Road
 Olney, MD 20832

Or pay via credit card:

Visa MC AmEx Discover

Card # _____

Exp. Date _____ / _____ CVC _____

Signature _____

Production	Contract Deadline	Artwork Deadline	Premium Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad
CABARET	7/12/19	7/19/19	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$750	<input type="checkbox"/> \$400
THE ROYALE	8/9/19	8/16/19	<input type="checkbox"/> \$900	<input type="checkbox"/> \$700	<input type="checkbox"/> \$450	<input type="checkbox"/> \$300
SINGIN' IN THE RAIN	9/20/19	9/27/19	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$600
A CHRISTMAS CAROL	10/11/19	10/18/19	<input type="checkbox"/> \$900	<input type="checkbox"/> \$700	<input type="checkbox"/> \$450	<input type="checkbox"/> \$300
MISS YOU LIKE HELL	12/13/19	12/20/19	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$750	<input type="checkbox"/> \$400
THE AMATEURS	1/17/20	1/24/20	<input type="checkbox"/> \$900	<input type="checkbox"/> \$700	<input type="checkbox"/> \$450	<input type="checkbox"/> \$300
THE HUMANS	2/14/20	2/21/20	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$750	<input type="checkbox"/> \$400
PIPPIN	4/24/20	5/1/20	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$750	<input type="checkbox"/> \$400

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The undersigned hereby authorizes and directs Olney Theatre Center to place public advertising in the programs specified above. Olney Theatre Center agrees to run an advertisement for the aforementioned Advertiser as set forth above. A 50% deposit payment is due upon signing of this contract. Olney Theatre Center will send an invoice for the balance due. Payments are due within thirty days of invoicing. Please make checks payable to Olney Theatre Center. Location of any ad is not guaranteed (unless specifically noted above). Content of ad is subject to approval by Olney Theatre Center. Olney Theatre Center reserves the right to not print the advertisement for failure to receive ad copy by the Ad Deadline Dates above. Mechanical requirements and specifications are indicated on the attached specifications page. Liability for mistakes is limited to amounts paid. This agreement shall be non-assignable and non-cancelable. Any amounts past due will be subject to interest charges of 1.5% per month. The parties signing below warrant and represent that they have the authority to enter into this agreement.

The undersigned agrees to advertising space in the Olney Theatre Center Program Books selected above for the 2019-20 Season for a total amount of \$ _____, and to all terms and conditions listed above.

Print Name: _____

Advertiser Authorized Signature:

_____ Title: _____ Date: _____